2018 - 2019 Year in Review

Total People Served: 32,704
- 9.3k General Admission
- 5.8k Field Trip Attendees
- 17.5k Outreach Participants

Field Trips: 130

129 Individual Schools & Organizations Reached

Visitor Demographics:
- 49% of museum-goers were in groups which included visitors from out of town!

Making an Impact:
- 53% of the students we reached via field trips or outreach were eligible for free & reduced lunch
- 136 Families became supporters with an Annual Membership
- 156 6 Month Passes were issued

Revenue:
- Total: 38.8k
- Special Events
- Annual Fund
- Government Grants/Funds
- Grants & Sponsorships

Program Revenue:
- Field Trips
- Outreach
- Vending
- camps
- Other
- Admissions
- Membership/Passes
Program Highlights

Gulf Coast Science Festival

March 29 & 30, 2019 in Seville Square. Over 500 local students experienced the festival during Field Trip day and more than 2,000 locals & tourists explored during the Expo Day, featuring 49 participating organizations. GulfCoastScienceFestival.org

Questioning Corner

A new spin on science in early learning. Special themed activities engaged preschoolers and their caregivers in age-appropriate discovery.

Teen Volunteers

We redesigned and upgraded our high school volunteer program. This year, teens shared their interests in science and developed workforce skills that will benefit them for years to come. Our summer volunteers deserve a big shout out for a job well done!

Illusions: Exploring Human Perception

This summer’s special exhibit kept visitors on their toes! Hands-on exploration of human perception challenged visitors to think more about the world around them. New mess kits helped visitors create their own illusions and understand their own senses.

Mission: the Universe

A program developed with funds from NASA’s Universe of Learning allowed students in grades 5 through 8 to have a hands on experience that was out of this world. During themed field trips and out reach programs learners explored gravity, the electromagnetic spectrum, and exoplanets.